

Why have a professional make – up

Professional make-up can enhance appearance, increase confidence, save time, and create a long-lasting look that is tailored to the client's needs and the occasion. Professional make-up artists use specialist products and techniques to achieve high-quality results safely and hygienically.

- Enhances appearance by creating a polished and flawless finish.
- Boosts confidence for special occasions, photoshoots, interviews, or events.
- Product selection ensures colours and products suit the client's skin type and tone.
- Long-lasting results using professional techniques and high-quality products.
- Corrects and conceals imperfections such as blemishes, redness, and uneven skin tone.
- Highlights facial features through contouring, highlighting, and colour matching.
- Saves time and reduces stress, particularly for weddings, proms, and special events.
- Ensures hygiene and safety through the use of sanitised tools and products.
- Provides personalised advice on products, skincare, and make-up techniques.
- Creates a look tailored to the occasion, whether natural, glamorous, editorial, or theatrical.

Industry Codes Of Practice Sterilisation And Hygiene

Hygiene

Hygiene is very important to a therapist because correct hygiene:

- Prevents infection (for both the therapist and client)
- Prevents offensive odours
- Gives a professional image to the client

As therapists, no matter what we are doing, we must be aware that we have high standards to prevent cross infection and secondary infection occurring.

Cross infection occurs due to certain micro-organisms (germs such as fungus, virus or bacteria) being contagious and these may then be transferred through:

- a. *Direct contact* – for example through personal contact, touch, inhaling air-