



Vivid Hair Colouring WORK PACK



KNOWLEDGE

Build your understanding



PRACTICAL SKILLS

Develop technique and creativity



PROFESSIONALISM

Work confidently and ethically



Name: _____

Vivid Hair
Colouring ♥

Introduction to Vivid Hair Colour

Vivid hair colours, characterised by their bright and unconventional tones, have gained popularity across diverse demographics. This presentation explores their significance and cultural implications.

Historical Perspective on Hair Colour

The use of hair dyes dates back thousands of years, with ancient civilisations including Egyptians and Romans employing natural ingredients to colour their hair.

Chemistry of Hair Dyes

Modern hair dyes rely on a combination of chemicals that penetrate the hair shaft, depositing pigment for long-lasting colouration.

Popular Colours and Trends

Shades such as electric blue, fiery red, and pastel lavender are among the most sought-after vivid hair colours in current fashion trends.

Understanding Hair texture for Vivid colours

Hair Texture Type	Characteristics	How It Affects Vivid Colour	Tips for Best Results
Fine Hair	Small diameter, thin cuticle, often naturally higher porosity	Lifts very quickly, grabs pigment fast, can over-process	Use gentle/light developers; check lightener frequently; tone on low volume;

		easily, tends to fade quickly	rinse cool; avoid over-processing
Medium Hair	Balanced density and cuticle structure	Lifts predictably, holds vivid pigments well, gives long-lasting vibrancy	Ideal texture for vivids; use standard developer; maintain moisture + bonds; embrace full saturation
Coarse Hair	Large diameter, thick cuticle, strong structure	Slow to lighten, resistant to toning, needs more processing time; holds vivid colour extremely well once open	Use slightly higher developer (safely); allow extra time; consider gentle heat; increase saturation; use stronger pre-tone
Curly & Coily Hair	Raised cuticle, mixed porosity along the strand, fragile bends	Takes colour quickly, can over-process, may grab unevenly; highly porous at curves	Use low volume lightener; hydrate before + after; use bond builders; apply with zero tension; avoid stretching curls